

**Liz Bywater, PhD**

**The Slow Down to Speed Up™ Leadership:  
The Key to Unstoppable Growth in a Complex World.**

# MedtechWOMEN

*Leaders Advancing Healthcare*

## **Medtech Women East conference in NYC April 2, 2019**

I will provide a 60-minute dynamic discussion (with Q & A) of what I've found to be most valuable for driving sustainable growth and innovation in a world that is rapidly changing, accelerating, and increasing in complexity.

You'll walk away with:

- a refreshed perspective about how to lead in challenging times,
- a mindset that supports innovation and growth,
- a set of tools to help you slow down long enough to be thoughtfully strategic, proactive, and deliberate as you lead your organizations through change.

My talk will be tailored to address your most pressing needs and concerns, grounded in my proprietary materials and my 20+ years of experience advising successful senior leaders across the healthcare/medtech space.

  
Liz Bywater, PhD  
Strategic Advisor to the C-Suite

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## Liz Bywater, PhD

**Strategic Advisor • Team Accelerator • Speaker**

**Author of *Slow Down to Speed Up: Lead, Succeed, and Thrive in a 24/7 World***

Dr. Liz Bywater is a one-of-a-kind leadership expert who works at the intersection of business and psychology. Liz combines deep expertise in human behavior and organizational effectiveness, a pragmatic mindset, and an engaging personal style to help her clients excel in an increasingly complex world.

C-suite leaders enlist Liz's help to drive profitable innovation, build strong client relationships, enhance accountability and strategic agility, reduce fire-fighting, and develop productive collaborations amid the demands of a 24/7 world. Results include rapid and dramatic improvements in revenue, profit, productivity, talent, leadership, and more.

Liz works with senior executives and teams across an array of companies, such as Johnson & Johnson, Bristol-Myers Squibb, AmerisourceBergen, Nike, and Thomson Reuters. She brings a rapidly actionable framework for success, which is captured in her new book, *Slow Down to Speed Up: Lead, Succeed and Thrive in a 24/7 World*. She writes a monthly column for *Life Science Leader* and provides expert commentary for the *Wall Street Journal*, *Fast Company*, *FierceCEO* and other top media outlets. Liz sits on the Editorial Advisory Board for *Life Science Leader* and has been a featured guest on CBS's *Philadelphia Agenda* and *Remarkable Women*. She is a popular speaker and long-standing member of the American Psychological Association, Society for the Advancement of Consulting, and Million Dollar Consulting® Hall of Fame.

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