

Liz Bywater, PhD

The Slow Down to Speed Up™ Guide to Unstoppable Success: From Solo Professional to Million Dollar Consultant A Pragmatic Toolkit for the Growth-Minded Expert



Join me at Alan Weiss's Million Dollar
Consulting® Convention
Washington, DC
April 10-12, 2019

How do you build a consulting business that allows you to thrive, personally, professionally, and consistently—despite any array of challenges, obstacles, stressors, and frustrations along the way? How do you develop a nonstop growth mindset, and what are the tactics to drive continuous progress? Above all, how do you integrate who you are, what you bring, and what you want... to accelerate business outcomes and create a brilliant life?

It all starts with taking a pause. A strategic pause from the daily busyness of running a business. A deliberate slowing down long enough to develop a thoughtful, proactive, strategic approach to your business that flies in the face of today's frenetic 24/7 pace of life.

In my advisory relationships with some of the world's top business leaders, I always launch the work with a strategic pause that creates room to think, reflect, and thoroughly assess: What will help this person, and this organization, truly excel in a reality of constant, competing demands? How can I help my client succeed today, adapt to change as needed, and drive an extraordinary future state? What will accelerate progress, bring industry recognition, and increase happiness?

Liz Bywater, PhD
Strategic Advisor to the C-Suite

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The fact is, I've also applied this kind of deliberate reflection to my own business (and life). A licensed psychologist who started in the school system, I later moved into private practice and now consult with extraordinary global leaders in the Fortune 15. At the beginning it was hard to make the needed pivots. I was scared, doubting, and in debt. But today, I feel confident, successful, and full of excitement about my work. I can't wait to see what's yet to come.

In my Slow Down to Speed Up™ breakout session, you will hear about my journey, and I'll share what I've learned about going from startup debt to seven figures in revenue, from white-knuckled fear to confidence and growth. I will guide you through your own Pivot Points exercise—to help you clearly identify the experiences that brought you to today (whether you are just starting out, on the path to success, or already running your own seven figure business). You'll be able to see how your key experiences can be allowed to hold you back or serve as rocket fuel to an extraordinary future.

Beyond that, I will share with you my top strategies for creating extraordinary client relationships. These relationships lead to referral and expansion business, great partnerships and introductions, helpful advice, accountability and community. And I'll give you a set of tools to support your business and enrich your life.

Come join me in this fun, interactive, dynamic discussion of business development and unstoppable growth!

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Strategic Advisor • Team Accelerator • Speaker

Author of *Slow Down to Speed Up: Lead, Succeed, and Thrive in a 24/7 World*

Dr. Liz Bywater is a one-of-a-kind leadership expert who works at the intersection of business and psychology. Liz combines deep expertise in human behavior and organizational effectiveness, a pragmatic mindset, and an engaging personal style to help her clients excel in an increasingly complex world.

C-suite leaders enlist Liz's help to drive profitable innovation, build strong client relationships, enhance accountability and strategic agility, reduce fire-fighting, and develop productive collaborations amid the demands of a 24/7 world. Results include rapid and dramatic improvements in revenue, profit, productivity, talent, leadership, and more.

Liz works with senior executives and teams across an array of companies, such as Johnson & Johnson, Bristol-Myers Squibb, AmerisourceBergen, Nike, and Thomson Reuters. She brings a rapidly actionable framework for success, which is captured in her new book, *Slow Down to Speed Up: Lead, Succeed and Thrive in a 24/7 World*. She writes a monthly column for *Life Science Leader* and provides expert commentary for the *Wall Street Journal*, *Fast Company*, *FierceCEO* and other top media outlets. Liz sits on the Editorial Advisory Board for *Life Science Leader* and has been a featured guest on CBS's *Philadelphia Agenda* and *Remarkable Women*. She is a popular speaker and long-standing member of the American Psychological Association, Society for the Advancement of Consulting, and Million Dollar Consulting® Hall of Fame.

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