

Liz Bywater, PhD

The Slow Down to Speed Up™ Guide to Unstoppable Success: A Pragmatic Toolkit for the Growth-Minded Professional



As a busy professional in today's 24/7 world, how do you develop the kind of business that allows you to truly thrive—personally, professionally, consistently—in the face of any number of obstacles, stressors, and frustrations? How do you develop a nonstop growth mindset, and what are the tactics to drive continuous progress? Above all, how do you integrate who you are, what you bring, and what you want... to accelerate business outcomes and create a brilliant life?

It all starts with taking a pause. A strategic pause from the daily busyness of running a business. A deliberate slowing down that allows you to develop a thoughtful, proactive, strategic approach to your business and your life.

Join us April 13th to learn how I've grown my consulting practice over the past 15 years. I'll share with you my journey from initial debt and worry to confidence and optimism, as I have learned to produce seven figures in annual revenue. I will share with you my top strategies for growth and provide you with a set of tools to support your business and enrich your life.

Be part of this fun, interactive, dynamic discussion of business development and unstoppable growth!

Liz Bywater, PhD
Strategic Advisor to the C-Suite

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Strategic Advisor • Team Accelerator • Speaker

Author of *Slow Down to Speed Up: Lead, Succeed, and Thrive in a 24/7 World*

Dr. Liz Bywater is a one-of-a-kind leadership expert who works at the intersection of business and psychology. Liz combines deep expertise in human behavior and organizational effectiveness, a pragmatic mindset, and an engaging personal style to help her clients excel in an increasingly complex world.

C-suite leaders enlist Liz's help to drive profitable innovation, build strong client relationships, enhance accountability and strategic agility, reduce fire-fighting, and develop productive collaborations amid the demands of a 24/7 world. Results include rapid and dramatic improvements in revenue, profit, productivity, talent, leadership, and more.

Liz works with senior executives and teams across an array of companies, such as Johnson & Johnson, Bristol-Myers Squibb, AmerisourceBergen, Nike, and Thomson Reuters. She brings a rapidly actionable framework for success, which is captured in her new book, *Slow Down to Speed Up: Lead, Succeed and Thrive in a 24/7 World*. She writes a monthly column for *Life Science Leader* and provides expert commentary for the *Wall Street Journal*, *Fast Company*, *FierceCEO* and other top media outlets. Liz sits on the Editorial Advisory Board for *Life Science Leader* and has been a featured guest on CBS's *Philadelphia Agenda* and *Remarkable Women*. She is a popular speaker and long-standing member of the American Psychological Association, Society for the Advancement of Consulting, and Million Dollar Consulting® Hall of Fame.

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